

Town of Ashland

"ASHLAND DAY" COMMITTEE

101 MAIN STREET
ASHLAND, MASSACHUSETTS 01721
Tel: 508.881.5205 Fax: 508. 744. 6991
Email: Ashlandday@gmail.com
Web: www.Ashlandday.com

Dear Sir or Madam,

We write again to ask your support for Ashland Day Auction to be held at Stone Park on Saturday, September 21, 2019 from 10 to 4. This is our 34th year and your support is an integral part of town pride day. Your contribution of items, gift certificates and cash allow us to continue to provide an event that is affordable to all.

This year a major change for our auction is occurring. We will have a SILENT AUCTION beginning after Labor Day at our Web Site: www.AshlandDay.com and continuing through Saturday 9/21/19. You will be able to see and/or have described the items and the ability to bid on line. At Ashland Day the items will be available for viewing with bid lists that are up to date.

What we seek is a gift certificate or some item you sell. If it is an item you sell we recommend an overstock or slow moving item or items. As with a Gift Certificate we recommend several small one's rather than a single large one. This allows us to spread them out through the auction and tout your business each time it comes up. This is especially helpful to new or home based businesses. We can create an Ashland Day Gift Certificate for you.

Another reason for a smaller Gift Certificate is the items you sell might be of higher price and therefore require additional cash when redeemed. You could couple it as a buy one get one free or any other way you see fit. Some contributors that do not sell products or services make a cash donation with which we buy items from local business's to auction off. This allowed us to buy some large ticket items last year and increased our auction crowd.

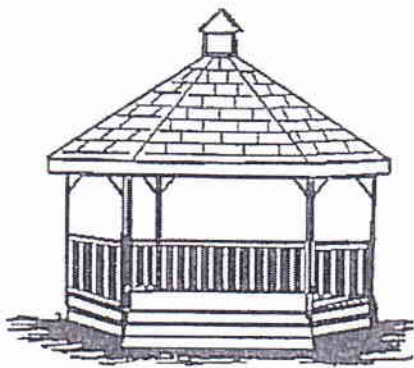
In any case, we would appreciate your help. We hope that we can help introduce your business to new clientele or renew your acquaintance with old clientele. We can arrange for pick up. Call 508-989-0181 or Email Billgath@gmail.com if you require pick up or have any questions. Our Tax ID #043125586. This year we must hear from you by August 25 for obvious reasons.

Enclosed is a receipt and summary of Ashland Day and its functions.

Thank you for your consideration.

Very truly yours,

William F. Gath, Chairman
The Ashland Day Committee
Email: Ashlandday@gmail.com
Web Site: WWW.Ashlandday.com



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The Ashland Day Committee is made up of all volunteers from the business and municipal sectors of the town as well as residents. It oversees the following:

Ashland Day

The 34th Ashland Day held on the third Saturday of September (this year 9/21/19) it is a field day celebrating community with the selection of a Grand Marshall and a Citizen of the Year. Over 100 booths featuring crafts, community groups, municipal departments and more. Amusement rides for the kids, a petting zoo, bike parade, music and a Silent Auction beginning the day after Labor Day on our Web Site and continuing through Ashland Day. We provide the ability to bid on line and/or at Ashland Day in person.

A large food tent is set up where local restaurants and other food establishments sell their wares.

Summer Concert Program

Concerts on Tuesday nights at Stone Park from the end of June through August featuring all types of music..This year we are featuring a Beatles tribute band on one night.

Children's Movie Night

On Thursday nights at 7PM we have **Free** G & PG movies with **free** popcorn at the Stone Park Pavilion.

Halloween Parade and Party

The kids gather at Montenegro Square march with Fire and Police Department escorts to the Mindess School where costume judging by age group is done with the awarding of \$25 gift cards to the 9 or more winners after which, all receive snacks, juice and a bag full of candy.

Holiday Lighting

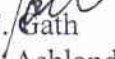
Weather permitting the 1st Saturday in December. Trees are decorated downtown with lights. Private groups set up a Manger scene and a Menorah. A Santa house is in the parking lot downtown. Free raffle tickets are passed out to all kids for a chance at up to 5 bikes. We do a countdown and then turn the lights on for Santa to arrive. Each child gets to sit in Santa's lap, give their requests and receive a candy cane.

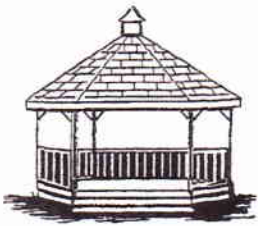
Additionally, we help out financially with the sandwich for shut ins program, food for the Ashland Food Pantry, help the Ashland Coalition for Teens & much more.

Funding

We solicit heavily our business community and get a very good response from small businesses, local groups such as the Lions, Ashland Business Association, Police and Firefighters Associations and anyone else we can put the arm on to keep this going.

We are a Non-Profit group.


William F. Gath
Chairman, Ashland Day Committee



Ashland Day Auction Donation Receipt

Ashland Day Tax I.D. #043125586

DONOR _____ DATE 9/21/19

TELEPHONE _____ EMAIL _____

ITEM _____

VALUE: _____

Pick up ☐ Address _____