



**Ashland Business
Association (ABA)**

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

*****Photo is included.*****

Businesses: Learn From Improv Theater on April 2

ASHLAND, MA—March 19, 2019—The **Ashland Business Association (ABA)** will feature **John Chenier**, an improv comedian and instructor, on Tuesday, April 2, 5:30 to 7:30 p.m. at the Ashland Library, Community Room, 66 Front St. Chenier will hold an interactive session using skills of improvisational theater that can help business owner create a collaborative and creative environment. Refreshments are provided by Dick Bennett of Metro West Bookkeeping and Tax Services.

The event is free to attend, but attendees are asked to RSVP on the ABA website, ashlandbusinessassociation.com/events.

Chenier serves as Assistant Dean of Admissions at Framingham State University (FSU). He has been an improv comedian and instructor for the past 20 years, most recently with the Kitsch In Sync group, performing in the Boston area. He studied and performed at the Upright Citizens Brigade Theater in NYC, Improv Boston and Fairfield University. He has conducted professional

development workshops on applied improv at a variety of industry employers, organizational meetings and conferences, including MIT, Google, FSU, West Suburban YMCA, and Leadership MetroWest.

Also at the April program, attendees will learn about Narcon, which is available to local businesses through the Ashland Board of Health (BOH). The BOH is trained to educate people on how to use it in case of an overdose and is willing to provide the product and training to an ABA business that may be interested.

In addition, ABA member Peter Chisolm will introduce attendees to Expedia CruiseShipCenter; Barbara Chisolm will offer advertising opportunities through WACA TV; and Steve Mitchell will explain the new town-wide initiative, Ashland is Dementia Friendly.

About the ABA

Over 120 Ashland businesses make up the ABA. For more information, contact President Adam Sachs at president@ashlandbusinessassociation.com or call 508-656-0503. To join, visit www.ashlandbusinessassociation.com.



John Chenier shows how improv theater can help businesses be more collaborative and creative, April 2. (Photo/supplied)