

WAITT HELPS YOU:

- ◆ Connect your business with the community
- ◆ Grow your business
- ◆ Make your marketing budget more impactful
- ◆ Support local and community organizations with intentional giving
- ◆ Enhance relationships and foster collaborations in the community

“Participating in WAITT provides a model to donate to multiple organizations at once, in a structured way, eliminating the randomness of giving.”

*Bill Goldberg, owner of
Main Street Wine and Spirits*



We're All in This Together
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WAITT

**Connecting
business with community
for all the right reasons**

**FAQs for
Member Businesses**

We're All In This Together

What is WAITT?

- ◆ We're All In This Together is a unique marketing company that connects business with community
- ◆ WAITT facilitates business growth by coordinating monthly scheduled business donations to chosen foundations, charities and non-profits within the community

What does WAITT do?

- ◆ WAITT's goal is to help businesses increase revenue and goodwill; changing marketing dollars into donations
- ◆ WAITT creates a win-win for businesses, their customers and the organizations receiving donations

What are the benefits of participating in WAITT?

- ◆ Increases exposure in the community
- ◆ Increases loyalty among customers
- ◆ Nurtures collaborative relationships
- ◆ Streamlines the process of giving

What is the investment?

- ◆ Our member businesses donate 1% of their gross revenue directly to the organizations they are supporting
- ◆ To facilitate this marketing program there is a monthly marketing fee
- ◆ Donations are deductible per IRS code

How are donations structured?

- ◆ WAITT recommends choosing a different organization daily or weekly which maximizes the opportunity to form more relationships in the community
- ◆ WAITT works with each business individually to determine the best options and schedule for giving
- ◆ WAITT works with each business on a quarterly basis to plan the "giving calendar" in advance which allows WAITT to promote and publicize the business and their designated organizations

Where do donations go?

- ◆ Each business determines which organizations they are passionate about and want to support
- ◆ WAITT can also suggest hundreds of organizations aligned with the culture and concerns of each business
- ◆ If a business is directly approached by an organization, WAITT can help integrate that organization into the program if the business chooses to do so

How do chosen organizations receive the donations?

- ◆ WAITT coordinates with businesses on a monthly basis to make sure their donations are delivered

How is WAITT promoted?

- ◆ **Website:** WAITTforCommunity.com
- ◆ **Facebook:** We're All In This Together
- ◆ **Twitter:** @WAITTashland
- ◆ **YouTube:** Find out more about us at: <https://youtu.be/7Pz8lcx3fAg>
- ◆ Press releases and monthly calendars
- ◆ Promotional items from member business's distributed through our WELCOME program for new residents

Don't WAITT! Get involved!

- ◆ Arrange a meeting to get more information and to set up your business's personalized program
- ◆ WAITT's support staff will work with you to help implement this program

Who do I contact?



1-844-55-WAITT (92488)



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WAITTforCommunity.com



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